



**GERKIN™**  
WINDOWS & DOORS

# Shooting The Breeze

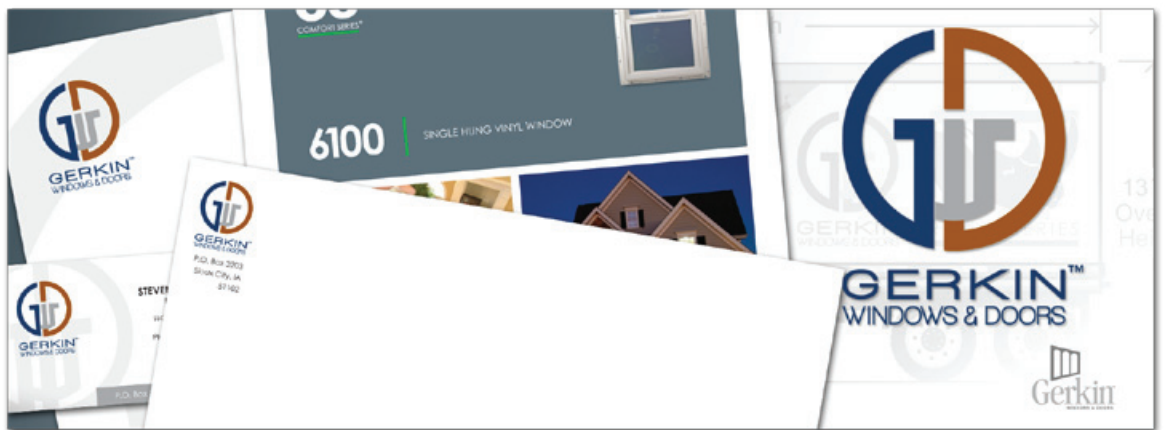


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## Gerkin Launches New Brand!



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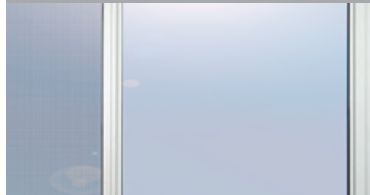
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### The Story...

Founded in 1932, Gerkin Windows and Doors has thrived as a company for 83 years by stressing excellence and innovation in all areas of business, from products to customer service. This is especially critical for companies like Gerkin, where success depends upon staying on the leading edge of evolving technology, manufacturing techniques, and customer aesthetic tastes. Along with evolving product lines and manufacturing processes, Gerkin felt it was time to evolve the "BRAND" as well. The initial concept was developed through the thought process of developing a branding iron look that integrated all aspects of Gerkin making the brand unique and more recognizable.

### The new Gerkin logo's strengths include:

- :: Visually identifiable logo that is unique and recognizable from a distance. Our logos are most often seen on our windows in new projects from the street. Without a distinguishing logo mark, it is difficult to identify the manufacturer of the product. We wanted to create a logo that people will identify as Gerkin Windows and Doors at a glance. The GWD letters in our logo bring recognition and visibility all while giving a more prominent look for the brand.
- :: A more modern, contemporary look. Over the years Gerkin has been evolving its products and services to keep pace with contemporary expectations, both in performance and aesthetics, without sacrificing timeless business fundamentals such as service and value. When it comes to the logo, this is a visual communication of the company's desire to pursue 21st Century capabilities and sensibilities.
- :: A more distinctive and useable logo. The new logo is designed to look like an actual "branding", so it is compact, attractive and recognizable. The new logo works well to promote the Gerkin Windows and Doors brand on everything including window stickers, signage, banners, promotional items and apparel.

# Modern Home Designs with Rhino



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Modern home designs are now gaining popularity throughout the country. While it is still a specialized segment of the market, it is growing fast. Nearly all metropolitan markets have seen these designs being built. Architects have been looking for sharper, cleaner lines along with anodized finishes. Rhino Commercial Aluminum windows have the perfect contemporary/modern flare that architects have been looking for. Rhino windows have been used in modern homes throughout the country for over 10

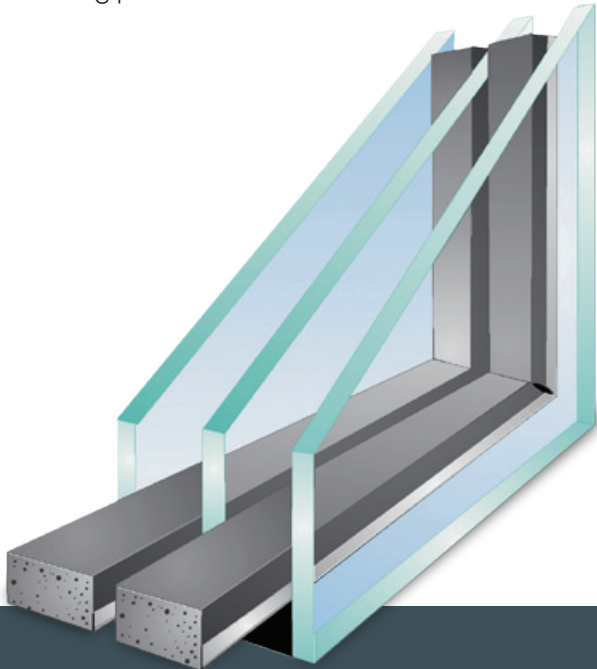
years now. We offer some of the most energy efficient aluminum windows nationwide. Rhino has been highly praised in the modern home community by winning numerous awards such as the "Builder Choice" award. Rhino was also used in the first "Net Zero" residential development in the country. Checkout our Rhino photo gallery at [www.gerkin.com](http://www.gerkin.com) which showcases many high-end homes.

## WHAT'S NEW



### Sandstone for Wi

Gerkin is now offering the Wi (wood interior) window line in the Sandstone exterior as well as White. Wi features a real wood interior that offers the performance of vinyl and the beauty of wood. The select grade poplar can be stained or painted. Wi is now available in our casement, awning and fixed windows along with our sliding patio door.



### Patio Door Blinds

Gerkin has reintroduced a new and improved blind for our Comfort Series 6068 sliding glass doors. This blind system gives complete control with finger touch operation. Unlike many competitor blinds controls with hard to use pull chains, Gerkin uses magnetic controls for an effortless operation. Blinds are easily raised and tilted. The glass comes standard with Low E.

### Triple Glazing for Casements

Gerkin is now offering triple glazed options for our Comfort Series casements, awnings and fixed windows. Our casement and awning windows can achieve a u-value as low as .17 when using triple glazing with a double Low E combination.

With u-values this good, these windows meet the much discussed R-5 window performance. R-5 performance requires a u-value to be at a .20 or less. We have achieved this performance with the use of 1 3/8" insulated glass and Low E on two glass surfaces. Casement windows are available in sizes up to 36 x72 and fixed windows are available up to 28 square feet.

## PRODUCT HIGHLIGHT

# 5400 Patio Door

Before any new product is introduced, Gerkin makes sure that it exceeds all performance standards, especially air infiltration. This patio door is no exception. The air infiltration rate has a low .06 cfm/sq ft at a 25 mph wind-load. At this rate our door is performing 500% better than architectural and government standards!

Gerkin offers this door as a complete factory assembled product, unlike many competitor doors which are knocked down and require field assembly. Since our doors are fully manufactured in a quality controlled environment, our customers can expect exceptional performance and workmanship.

### Patio Door Features:

- Fully factory assembled frame – Eliminates poor quality field fabrication.
- Oversized stainless steel rollers – Larger rollers made of stainless steel offer superior operation.
- Thermal-Bar thermal break – With the use of the most efficient thermal break in the industry this door offers impressive thermal performance.
- 1" Insulated glass with Super Spacer® – Gerkin insulates its' own glass with Super Spacer®. This spacer has the best thermal ratings of any spacer on the market. It also offers an industry best seal and argon retention.
- Commercial extruded screen – Gerkin has bucked the trend in offering a commercial strength screen frame, which is built to exceed the performance of light weight residential screens.
- Colors available are clear anodized and dark bronze anodized.
- Sizes available are 96x96, 72x96, 96x80, 72x80 and 60x80



## OUR COMMITMENT

### Quality since 1932

Our mission is to manufacture high quality window and door products that are value priced, thermally efficient and low maintenance. Throughout our history we have established ourselves as an innovator in the design and manufacturing capability of insulated windows and doors. Stringent product testing and innovative design has allowed our products to evolve as market and consumer needs change, bringing you the quality, maintenance-free products you desire. We also publish our AAMA test results to back up our claims of product performance and quality.

### 5400 SERIES | TEST RESULTS

AAMA   TEST RESULTS	
<b>Test Window   96" X 96"</b>	
Air Infiltration	.06 cfm/sq.ft.
Water	6.9 psf
U-Value	.37 w/LowE 366
<b>Test Window   72" X 80"</b>	
Air Infiltration	.06 cfm/sq.ft.
Water	6.0 psf
U-Value	.37 w/LowE 366

Gerkin has tested a 96"x96" and a 72"x80" two lite door which meets AAMA rated "Gold Label" certification.



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