

Shooting The Breeze

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summer 09

Gerkin
WINDOWS & DOORS

enviro sealed windows™



Gerkin Windows & Doors has been approved to market the Comfort Series vinyl windows and Rhino Series commercial windows as Envirosealed™, energy-efficient green windows due to the performance of our glass and spacers.

Homeowners lose a good portion of their heating and cooling dollars due to window inefficiencies. “Envirosealed™ Windows” with Dura Platform spacers efficiently insulate your home, greatly reducing energy consumption, saving you up to \$205 a year in energy costs when compared

to other spacers. As important as saving money is, more efficient windows also allow you to produce less harmful gases such as CO2. This means your savings will be seen well beyond your energy cost.

Efficient Envirosealed Windows™ creates a more comfortable environment inside your home and out.

Contact Gerkin for “Envirosealed Energy Efficient Green Windows” display danglers, window sample stickers, literature, door hangers and yard signs.

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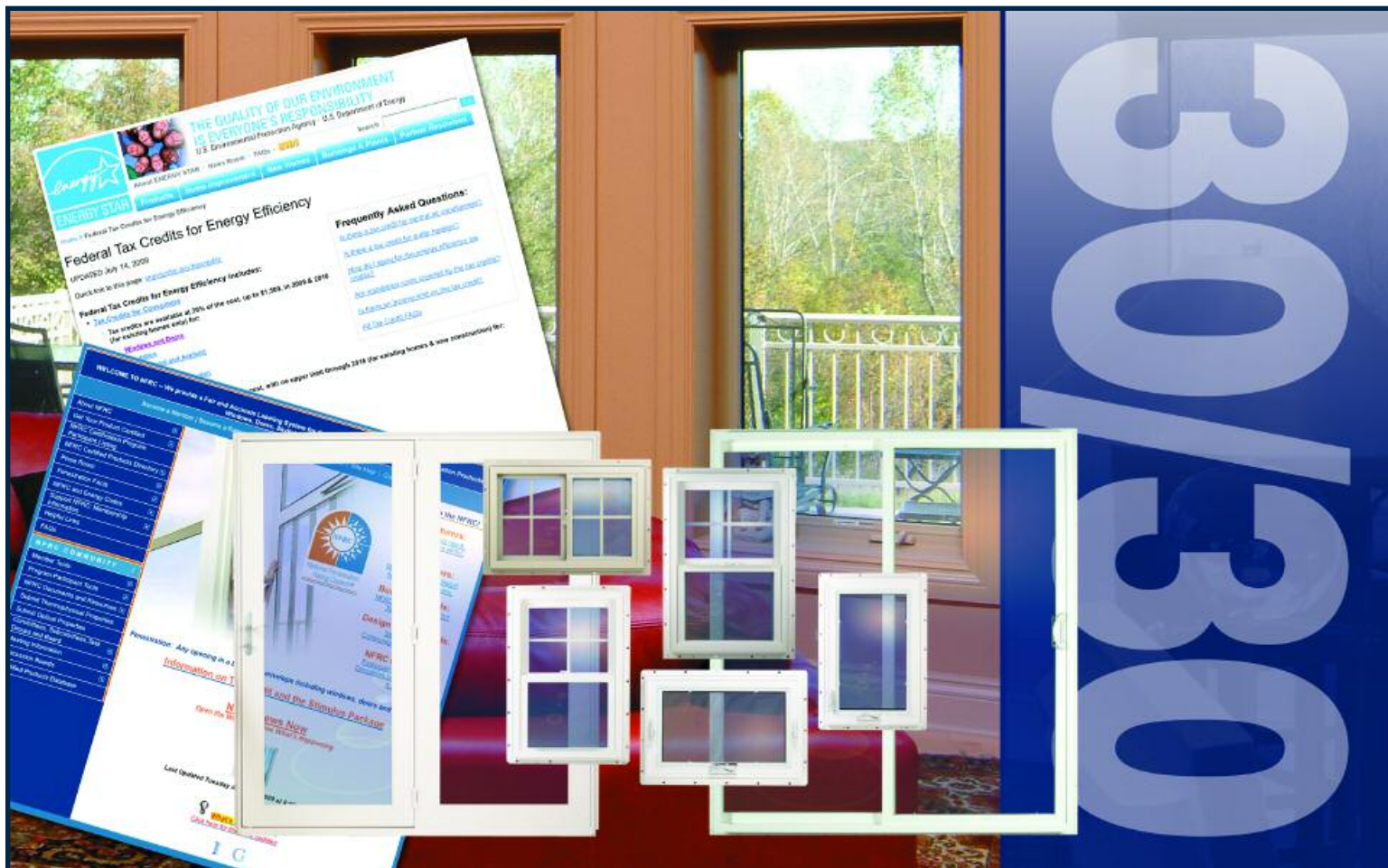


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visit us online @ www.gerkin.com

product innovations:

Gerkin Comfort Series Provides More Than .30/.30 Rebate Qualifications



Now that the 30/30 stimulus plan has been in place for a few months, the question arises; "Why would I pay more for a window if the u-values are the same?" This is a valid question with an easy answer.

NFRC, the regulating body for u-value measurements, calculates u-values through heat loss of the frame and glass of a window. The problem with this "catch all" window barometer is that it entices people to think that this is all you need to know about window energy efficiency. In fact two windows of equal u-value may cost you dearly in utility bills if you choose the wrong window. There are four other performance factors that must be looked at before purchasing windows.

1.Air Infiltration – Most people replace their windows because their current windows are drafty and cold. If you don't compare air infiltration rates, you may still have cold, drafty windows. Gerkin out performs one of our top Minnesota competitors by 300-600% better!

2.Solar Heat Gain Coefficient (SHGC) – This is the second part of the 30/30 requirement that few people are talking about. SHGC measures the

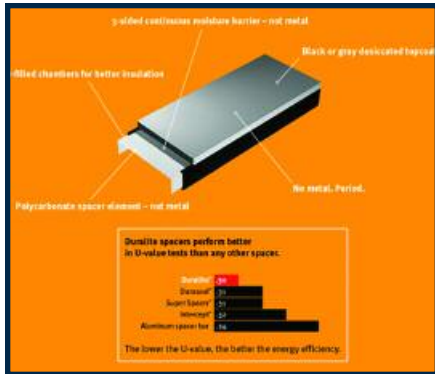
amount of solar heat created from the sun through the window. This heat gain makes your AC work harder in the summer. The lower the number the better. Gerkin performs up to 58% better than our top Minnesota competitor!

3.Water Resistance – Why would you buy a 30/30 approved window that will leak water to the inside of the house when a rainstorm wind is over 33MPH? Our top Minnesota competitor has windows that will fail at this point. Gerkin windows perform up to 260% better!

4.Design Pressure Rating (DP) – This is a measurement to see how strong and durable windows are. The higher the rating the better. When windows have high DP ratings, they will deflect less with wind loads and will perform better in harsher conditions. Gerkin performs up to 50% better than our top Minnesota competitor!

Result – Not all tax credit approved windows are equal. Choose Gerkin and your customers will be warmer in the winter, cooler in the summer and spend less on utility bills.

What's New:



• **Duralite Platform Insulated Glass Spacers** – Gerkin is using the highest performing insulated glass spacer available in all windows and doors. This new structural spacer is made of a polycarbonate, so it has no metal. It uses insulated chambers, like pillows of air, which reduce energy loss through the spacer. This spacer includes a 3-sided continuous moisture barrier which is impermeable to gas and water vapor, along with UV protective coatings and desiccants. This spacer will save up to \$205 in yearly energy costs compared to other spacer types.

• **Custom Cabrio Doors** – Cabrio doors are now available in sizes from 28”-38” in width to 78”-84” in height.

• **LEED Statement** – We have published our LEED statement on the homepage of our website at www.gerkin.com. This statement will help you determine LEED points for your Comfort Series and Rhino projects.

• **Hilton Corporation approves Gerkin** – Gerkin has been accepted as an approved window supplier for all Hilton projects. Hilton executives have told Gerkin that there will be only two approved window suppliers for the over 900 hotels now in the pipeline for construction. Gerkin’s approval was due to “excellent product and exemplary service that you provide our industry”. This is very exciting news and will certainly boost the exposure of Gerkin to the national and international markets.



Feature Department:

Purchasing Department

John Miller

John has worked for Gerkin for 11 years as the Director of Maintenance where he managed preventative care on all production equipment, programmed and maintained CNC equipment and designed many of the production fixtures. John recently was chosen to be our Director of Purchasing. John will be working with our suppliers, researching material options, monitoring industry trends and managing material inventories.

John has been married to his wife Renae for 13 years and has two daughters, Faith, age 7 and Paige, age 4. John enjoys boating and camping with his family and shoots pistols competitively.

Carol Zastrow

Carol has been a mainstay at Gerkin for 33 years. Carol started working for Gerkin on the storm window production line and later managed our aluminum single hung line. In 1989 Carol moved into the office to help with quality control and manage receiving. Soon afterwards Carol started purchasing all of our raw materials and is working with suppliers for custom material pricing.

Carol has been married to her husband Dob for 26 years and has two daughters, Karlie, age 24 and Molly, age 21. Carol enjoys golfing in her free time.



project showcase:



Blue Apartments

Project – Blue Apartments
Contractor – Frana Companies – Minneapolis
Architect – BKV Architects – Minneapolis
Distributor – Midwest Windows and Doors – Minneapolis

Products – Rhino fixed over awnings model numbers 55500/5100 with structural stack mulls. These windows were factory mullied with this new mull.

Awards – Minneapolis/St. Paul Business Journal – 2008 Best in Real Estate, Multi-family Development/Redevelopment
First project in Minnesota to be Bronze LEED Certified.



our commitment:

Quality since 1932

Our mission is to manufacture high quality window and door products that are value priced, thermally efficient and low maintenance. Throughout our history we have established ourselves as an innovator in the design and manufacturing capability of insulated windows and doors. Stringent product testing and innovative design has allowed our products to evolve as market and consumer needs change, bringing you the quality, maintenance-free products you desire. We also publish our AAMA test results to back up our claims of product performance and quality.



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