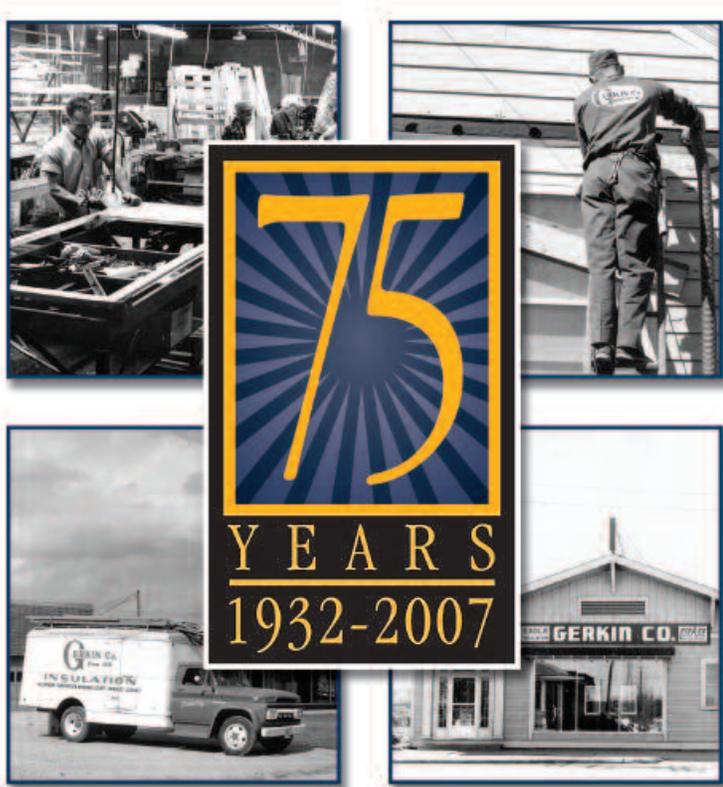


# Gerkin Celebrates 75<sup>TH</sup> Anniversary



Gerkin Windows & Doors will be celebrating 75 years of business in 2007! The company was founded by Virgil Gerkin in Sioux City, Iowa in 1932. The first products sold were oil burners and rock wool insulation, which at the time were new to the market. Virgil was always interested in making homes energy efficient. Later, in the 1940's, Gerkin starting manufacturing storm windows and storm doors. The company was first known as Gerkin Home Modernizing. By the early 1960's the company was run by Virgil's sons Jim and Tom Gerkin and was known as The Gerkin Company. They soon went from selling retail to selling wholesale and added a line of aluminum windows, called "Weatherliner". This line was used for residential and commercial projects for over 30 years. After highly successful careers, the Gerkins sold the company to Midwest Energy, a local company that was publicly held. In 1991, the company was brought back to private ownership by Otto, Steve and Paul Schneider along with long time associate John Jones. Since this time, the company has grown six fold through new products such as a line of vinyl windows and doors called "Comfort Series", a line of commercial aluminum windows called "Rhino" and an upgraded line of storm doors called "Classic", "Uniquely Yours" and "Cabrio".

Gerkin continues to strive for top quality products at a reasonable price. Under the leadership of the current management team, Gerkin has had record sales in 14 out of 15 years, including 2006! Gerkin's primary focus has been to manufacture high quality, energy saving window and door products. Throughout our 75 year history, we have continued to establish ourselves as an innovator in design and manufacturing capabilities. We strive to offer the best products available and continue to design products for the future. We back up our product with top notch sales expertise, marketing tools and great service, to make each sale a positive experience.

## in this issue:

Anniversary Give Away...P-2

New Storm Door Hardware...P-2

Introducing CABRIO ...P-3

Project Showcase...P-4

# Gerkin To Give Away Four House Jobs Of Windows!

GERKIN WINDOWS & DOORS

**75<sup>TH</sup> ANNIVERSARY**  
GREAT WINDOW  
Giveaway

**WIN**  
A Free House full  
of Gerkin Windows  
& Patio Doors

Win A Free House full of Gerkin Windows for your Single Family Residence ( House, Condo, or Townhouse)

Buy a complete house full of windows & Patio doors for your home (new construction or replacement project) with Gerkin Comfort Series Vinyl windows and patio doors or Rhino Aluminum windows and designate "75th Anniversary Great Window Giveaway" on your

**COMFORT | SERIES®**  
VINYL WINDOWS  
AND PATIO DOORS



Homes by Design One

To celebrate 75 years of business, Gerkin Windows & Doors will be giving away one house job of windows in each quarter of 2007! Every house job ordered will automatically be entered. At the end of each quarter, Gerkin will randomly draw a house job of windows from the hat. There is no limit on the size of the house package of windows. Both Comfort Series Vinyl and Rhino Aluminum house jobs will qualify. Gerkin will write a check to the owner of the house chosen and will pay the owner his cost of the windows. There will be promotional counter top displays available for this 75th Anniversary promotion.

## Gerkin Upgrades All Storm Door Hardware

Gerkin is determined to offer hardware that is on the cutting edge of appearance and functionality. We are pleased to announce an all new series of hardware called, Dakota, Dakota Premier, Normandy, Seville and Alpine Mortised. The Dakota "pull" hardware will be similar to the previous appearance but will have a little more sculptured styling and will include an attractive base plate behind the handle. Dakota is available in painted finishes to match all door colors. Dakota Premier is a new series of hardware with the same characteristics of Dakota but will be offered in lifetime finish options of oil rubbed bronze, pewter and brass hardware. Dakota Premier also comes with a matching interior hardware and a keyed deadbolt lock. Normandy is a newly designed painted lever hardware with a keyed deadbolt and heavy duty interior hardware. Seville has the same styling as the current Seville hardware which includes lever style hardware with a keyed deadbolt. It is also available in oil rubbed bronze, pewter and brass. The interior hardware on Normandy, Dakota Premier and Seville have been greatly improved over the previous hardware for operation and durability. These new and improved hardware options will give customers more choices in hardware than ever before!



# product showcase:

# CABRIO

CONVERTIBLE STORM DOORS | by Gerkin

## RETRACTABLE SCREEN STORM DOORS



## Gerkin Introduces CABRIO

Gerkin Windows & Doors is proud to announce the addition of the “Cabrio” line of storm doors. This is the first all new line of doors that have been introduced since the introduction of “Classic” and “Uniquely Yours” over 5 years ago. Cabrio is a beautiful line of doors which feature retractable screens into the head of the door! As the glass panel is opened, the screen appears. This smooth operating glass panel is operated by two block and tackle window balances, which allows finger touch operation and stop points anywhere desired. The Cabrio offers a rugged 1-3/4" extruded aluminum frame with smooth rounded exterior features for a beautiful appearance. This double weather-stripped door also offers a weather tight fit with a frame that overlaps the jamb z-bars and head drip cap.

Cabrio is offered in three styles, fullview self-storing, high kick panel self-storing and low kick panel self-storing. All doors are available in a white finish and in standard sizes of 32" and 36" widths. There will be seven hardware choices for this door series, including four finishes of painted white, oil rub bronze, pewter and brass. Cabrio offers several options, such as, brass or pewter sill expanders, canopy head vent, kick panel plants and a pre-hanging option for easy installation.

Displays are available to fit into existing Gerkin door displays for a cost of \$150.

visit us online @ [www.gerkin.com](http://www.gerkin.com)

# project showcase:



Agave house project - Austin, TX.

## Agave of Sendero Hills Austin, TX

Texas Redwood, an Austin distributor for Gerkin Rhino windows is involved in a large development called Agave Contemporary Homes in Sendero Hills of Austin. Chris Krager of KRDB Design Build in Austin was instrumental in getting Gerkin Rhino windows into this large development. Chris discovered Gerkin through an article in Metropolitan Home Magazine, a national publication, about architect Paul Masi, of Long Island, NY who built his ultra modern house using Rhino windows. With this discovery, KRDB started specifying Gerkin's clear anodized Rhino windows for their "Green" contemporary house designs. With the help of Texas Redwood, KRDB and developer Chris Czichos of Griffin Partners, the Rhino windows have made their mark in Austin. The Agave development has over 50 houses with Gerkin Rhino already built and is set for nearly 200 building lots. Similar developments are also being planned.

With well over a dozen architects specifying Rhino for housing, loft apartments and other projects, Austin has proven to be a great place to do business.



our commitment:

### Quality since 1932

Our mission is to manufacture high quality window and door products that are value priced, thermally efficient and low maintenance. Throughout our history we have established ourselves as an innovator in the design and manufacturing capability of insulated windows and doors. Stringent product testing and innovative design has allowed our products to evolve as market and consumer needs change, bringing you the quality, maintenance-free products you desire. We also publish our AAMA test results to back up our claims of product performance and quality.



**Gerkin**<sup>™</sup>

**P.O. BOX 3203  
SIOUX CITY, IA 51102  
PHONE: 402.494.6000  
FAX: 402.494.6765  
TOLL FREE: 800.475.5061  
www.gerkin.com**

visit us online @ [www.gerkin.com](http://www.gerkin.com)